

# UI / UX



## Course Overview

Course	UI / UX
Duration	3 / 6 Months, Part-time
Study mode	On campus
Campus	Informatica Group
Requirements	No prior experience required

## About the course

The User Interface (UI) and User Experience (UX) Design Fundamentals course is designed to equip you with the essential knowledge and skills needed to create intuitive, user-friendly digital interfaces. Through a combination of theory and hands-on projects, you will learn how to design interfaces that prioritize user needs, enhance usability, and deliver exceptional user experiences across various digital platforms.

## What you'll learn

- ✓ Fundamental Concepts of UI/UX Design
- ✓ Design Thinking and User Research
- ✓ Wireframing and Prototyping
- ✓ Visual Design Principles



### DID YOU KNOW?

Companies earn \$100 for every \$1 invested in UX

# 400%

high conversions with well-designed UX

88% of users avoid returning after a poor UX experience

57% of users avoid poorly designed mobile sites

75% of users judge company credibility based on UI

## Career services

Our Career Services team will help you develop your professional skills through a number of key areas:

- > Establishing your career pathway
- > Building your employability
- > Self-help career resources
- > Finding work
- > Events and workshops
- > Building a professional network
- > Career advice
- > Career news
- > Your future beyond graduation
- > Career development learning

Elevate your design skills—enroll in our UI/UX course and lead with creativity!

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