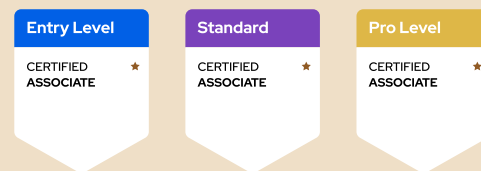


# Graphic Design



## Course Overview

Course	Graphic Design
Duration	3 / 6 Months, Part-time
Study mode	On campus
Campus	Informatica Group
Requirements	No prior experience required



## About the course

The Fundamentals of Graphic Design course is designed to introduce you to the essential principles and techniques of graphic design. Through a series of hands-on projects, you will learn how to create visually compelling designs that effectively communicate messages and engage audiences. This course covers a wide range of topics including typography, color theory, composition, and the use of various design software.

## What you'll learn

- ✓ Master key principles such as balance, contrast, emphasis, and movement to create visually engaging and effective designs.
- ✓ Develop skills in selecting and manipulating type to enhance readability, create visual hierarchy, and ensure cohesive and professional text layouts.
- ✓ Understand the use of the color wheel, color harmony, and the psychological impact of color to create visually appealing and emotionally resonant designs.
- ✓ Learn to structure your designs using grid systems, the rule of thirds, & white space to achieve balanced and dynamic compositions.

### DID YOU KNOW?

A degree isn't required for graphic design, but a course enhances skills and field understanding.

# 90%

of designers prefer working freelance

# 33%

of the top 100 brands currently use the color blue in their logo

# 67%

of small businesses will pay as much as \$500 for a logo

# 13%

Demand for graphic designers grew and will rise annually.

## Career services

Our Career Services team will help you develop your professional skills through a number of key areas:

- > Establishing your career pathway
- > Building your employability
- > Self-help career resources
- > Finding work
- > Events and workshops
- > Building a professional network
- > Career advice
- > Career news
- > Your future beyond graduation
- > Career development learning

Elevate your creativity—enroll in our Graphic Design course today!

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